

25TH APACRS ANNUAL MEETING

IN CONJUNCTION WITH THE 14TH CONGRESS OF THE CHINESE CATARACT SOCIETY
ELEGANT • EFFICIENT • EXCELLENT | 更高 • 更快 • 更精

THE SOPHISTICATED SURGEON

31 MAY - 3 JUNE 2012

SHANGHAI INTERNATIONAL CONVENTION CENTER
CHINA



2012 APACRS FILM FESTIVAL SUBMISSION GUIDELINES

GENERAL

- ❑ **Films previously submitted to ASCRS or ESCRS meeting within the calendar year will be accepted.**
- ❑ Only one film per producer will be accepted. The primary producer may be the co-producer of no more than two other films.
- ❑ The Producer must be a registered and paid delegate for the 2012 APACRS-CCS annual meeting in order for the video to be accepted for judging.
- ❑ All producers are strongly encouraged to attend the **APACRS Film Festival Awards Ceremony**. The Awards Ceremony is an essential part of the success of the Festival. If you are unable to attend for some serious reason, please have a colleague attend as your representative.
- ❑ **The Deadline for submission of the film** in DVD Mpeg2 Format: DVD PAL (720 X 576 Resolution) or DVD NTSC (720 X 480 Resolution) to the APACRS is **18 March 2012**. **ONLY DVD Mpeg2 Format films will be accepted**. No films submitted after the deadline will be accepted for judging.
- ❑ Films which are deemed to be offensive by the panel of judges because of racial, sexual, or religious content will be disqualified. Disqualified films will not be shown during the meeting. The decision of the Judges is final.
- ❑ There will be NO notification of the judging results prior to the Film Festival Awards Ceremony.

TECHNICAL

- ❑ Opening Credits must include financial interest statement.
- ❑ An **abstract** of no more than 100 words must be submitted online at www.2012apacrs.org on or before **18 February 2012**.

A copy of this abstract must also be sent with the **film** in ONLY DVD Mpeg2 Format: DVD PAL (720 X 576 Resolution) or DVD NTSC (720 X 480 Resolution) on or before **18 March 2011**.

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- ❑ Film presentations exceeding the **8 minutes limit** (including opening introduction and closing credits) will be disqualified.
- ❑ Film submission categories includes:
 - Category FI: Cataract Complications/Challenging Cases
 - Category FII: Cataract/Implant Surgery
 - Category FIII: Refractive/Cornea Surgery
 - Category FIV: General Interest
- ❑ Films submitted to APACRS will NOT be returned to the producer – ***do not send the master/original copy of your film***. The film must be properly labelled with the producer’s name and the title of the film (not exceeding 100 characters, including spaces). ***The title on the label must match the title submitted and the title as presented in the film.***
- ❑ Music can be an important element in the film but it should not “overpower” the narration or distract the viewer from the film content.
- ❑ The film should not be a filmed PowerPoint presentation. It should exhibit movement, animation and demonstration.
- ❑ The microphone should be of high quality to avoid “popping p’s” and echo chamber effects.
- ❑ All presentations must be in English with English titling, subtitling or soundtrack. The contents must be understandable to an English-speaking person.
- ❑ The film should be shown on screen as seen by the surgeon with images of the eye and eye surgery filling most of the screen.
- ❑ Multiple images on the screen should be avoided– such as simultaneous surgical demonstrations, busy animations, and hyperactive graphics.
- ❑ The font size, style and color should be legible.
- ❑ Graphics, schematic illustrations, and animations can be used to clarify points.
- ❑ Acknowledgement of prior investigators and contributors is required.
- ❑ Comedy and humor may be appropriate but avoid all potentially offensive material – especially racial, sexual and religious “humor”.

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- ❑ Original ideas and investigations will be given special merits.
- ❑ The copyright release must be signed by the producer representing all other ophthalmologists involved in the production of the film. Failure to sign this statement will exclude your material from being included in the conference proceedings

Send 1 copy of your film in **ONLY** DVD Mpeg2 Format: DVD PAL (720 X 576 Resolution) or DVD NTSC (720 X 480 Resolution) with proper labeling of the producer's name, registration number and the title of the film in durable packaging for shipment to:

**25th APACRS Annual Meeting
in conjunction with 14th Congress of Chinese Cataract Society**

APACRS Film Festival
APACRS SECRETARIAT, SINGAPORE
Singapore National Eye Centre
11 Third Hospital Avenue, Singapore 168751
Email: apacrs@snecc.com.sg

IMPORTANT DEADLINES

Abstract submission: 18 February 2011

Film submission: 18 March 2011